



## Programmation 2017: Exploring Montréal Diversity

Montreal, October 12 2017 - **M for Montreal enters its 12th edition - November 15 to 18** - continuing its mission of highlighting local talent and the city of Montreal to the world!

The recipe: a rich and varied artistic program combined with relevant panels and discussions, plus over **200 industry heavyweights** from more than **15 countries** here to discover the diversity of Montreal and spread the word throughout the international music scene.

### [A music program that showcases the Montreal underground](#)

The event kicks off on Wednesday, November 15 at Sala Rossa and Casa Del Popolo with an opening night show focused on the québécois scene with **Men I Trust**, **Geoffroy**, **Aliocha**, and **Ghostly Kisses**.

Other highlights from the program include : pianist **Jean-Michel Blais** at Théâtre Rialto, an electropop night with **Peter Peter** and **Le Couleur** at Fairmount Theatre, a québécois rap party with **Rymz**, **Larry Kid**, and **Koriass**, at Club Soda, plus **John Jacob Magistry** at le Ministère... International headliners include artists **ODESZA** at M Telus, **Del The Funky Homosapien** (collaborator of Gorillaz!) at Cabaret du Casino de Montréal name MWA (M With Attitude) , plus **Darcys** at Petit Campus.

The lineup also features artists exploding onto the international scene in 2017, such as **Alvvays** at Club Soda, and a free showcase of new French talent in collaboration with **Bureau Export France** and **Les Inrockuptibles** featuring **Caspian Pool**, **The Pirouettes**, **Cléa Vincent** and **Killason**, Nov 18 at la Sala Rossa...

### [Bonus: find out some of Mikey's favourite discoveries from his M on the road travels :](#)

**"Shame (UK)** : *I recently saw them play in Europe twice and they absolutely blew me away... There's a fresh new wave out there, get on it.* - Nov 17. *l'Esco*

**The Courtneys (BC - CA)** *add spunk into our lives & into our weekend which is what we all need "girls just want to have fun"* - Nov 17. *Katacombes*

**Deradoorian (Cali - USA)** *got her start with the Dirty Projectors but she's now performing Solo. Her music goes well before and after the storm.* Nov 18. *Quai Des Brumes*

### [An industry in constant evolution](#)

During its four days, M for Montreal becomes the epicenter of the international music industry, with thought-provoking panels and discussions on key issues facing the industry, unique networking activities, and business opportunities galore. This year, panel topics include **women in music production (with Women In Music)**, **a mental health guide designed for artist managers**, **the effects of gentrification on the music scene (with Culture Cible)**, and more, totalling nine panels to discover!

Additionally, in the spirit of offering business development opportunities to artists, the infamous **Speed Schmooze** will give professionals the chance to break the ice with influential talent buyers, including such industry professionals as David Torreblanca from the Montreux Jazz Festival, **Zale**

**Schoenborn Pickathon** festival, and as always, some well known music supervisors including **Will Quiney** of **Mob Scene** (Blade Runner, La La Land...)

**M for Montreal** will be joining force as a programming partner with the new event **HUB MONTRÉAL PRESENTED BY LUNE ROUGE**, an international marketplace for creative industries, through a transdisciplinary day on November 15, dedicated to connecting the international music scene and new technologies. Professionals will be immerse in a creative ecosystem where everything is possible.

Sébastien Nasra, the mind behind HUB Montreal and founder of M, salutes the integration of M into this new market of cultural and creative industries. « *I had noticed the incredible contribution of M towards the recognition of Montreal as key node in the global music scene and for its export capacity. It's an open secret that M is the original inspiration for HUB in terms of the event formula and the expertise in promoting cultural and creative content. M is a model for HUB. HUB expands the business development opportunities for M participants. I call that a win-win situation!* »

**Complete Program, tickets, and other details available at [mformontreal.com](http://mformontreal.com)**

M for Montreal is made possible thanks to the financial participation of **FACTOR, Heritage Canada, SODEC, the City of Montreal, Musicaction, the Secretariat of the Metropolitan Region, Ministère du Travail, de l'Emploi et de la Solidarité Sociale, Ministère de la Culture et des Communications, Starmaker, Tourisme Montréal, the SOCAN Foundation, SiriusXM, Slight Music.**

#### **ABOUT M FOR MONTREAL**

Founded in 2006 by Sebastien Nasra (Avalanche Productions) in collaboration with legendary British programmer Martin Elbourne (Glastonbury Festival, The Great Escape and co-founder of the WOMAD Festival along with Peter Gabriel ), M for Montreal is much than just a yearly event. "M" is a not-for-profit organization that has given itself the missions of helping emerging artists get discovered and advancing their careers. Since 2006, M has not only carved a place for itself at the heart of Montreal's cultural life, but also on the international circuit of music industry showcases. M occupies a key role within the local industry as much for emerging local artists as those from outside Quebec, and has established itself as the most important springboard for québécois music export in the world.

#### **ABOUT HUB MONTRÉAL PRESENTED BY LUNE ROUGE**

**HUB Montréal** has the mission of advancing Quebec's creative potential by building an international event marketplace that highlights the expertise from the province. Its goal: to highlight the knowledge of the enterprises and creators that fit within the term of creative cultural industries. In November 2017, many creative ecosystems will converge during Hub v1.0, notably virtual and augmented reality, sound and visual effects, video games, music, multimedia (interactive and immersive), branding, and digital arts. [hubmontreal.com](http://hubmontreal.com)

#### **Festival passes, badges, and tickets:**

Festival passes and badges as well as tickets to shows are available on our website.  
Visit [mformontreal.com](http://mformontreal.com) for full details.

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**FACTOR** Canada  
This project is funded in part by FACTOR, the Government of Canada and Canada's private sector partners.  
Ce projet est financé en partie par FACTOR, le gouvernement du Canada et les partenaires privés du Canada.

**musicaction**



Canadian  
Heritage

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Québec



Montréal

TOURISME /  
MONTREAL

RADIO  
STARMAKER  
FUND

(SiriusXM)

SLAIGHT  
MUSIC

UNE REALISATION

AVALANCHE  
PRODUCTION

**Annexe - Line Up**

**ODESZA**  
**Del The Funky Homosapien**  
**Alvvays**  
**Yamantaka // Sonic Titan**  
**The Courtney's**  
**Jean-Michel Blais**  
**Deradoorian**  
**Pierre Kwenders**

**Sofi Tukker**  
**Louis Futon**  
**Yonatan Gat**  
**Geoffroy**  
**Aliocha**  
**Men I Trust**  
**Cadence Weapon**  
**Lou Phelps**  
**Un Blonde**  
**Ghostly Kisses**  
**Yamantaka // Sonic Titan**  
**Graham Van Pelt**  
**SHAME**  
**Sophia Bel**  
**Eden Sela**  
**Beyries**  
**Anemone**  
**The Avulsions**  
**Koriass**  
**Lary Kidd**  
**RYMZ**  
**David Lee**  
**Flawless Gretzky**  
**Kevin Na\$h**  
**Fouki**  
**Mike Shabb**  
**Word Up Battles**  
**Absolutely Free**  
**Florda Well**  
**Trails**  
**Respectul Child**  
**Tess Roby**  
**Yao**  
**YAO**  
**McLean**  
**Mehdi Cayenne**  
**Dralms**  
**Zoology**

**Ralph**  
**Darcys**  
**Boniface**  
**John Jacob Magistry**  
**Les Hôtesses d'Hilaire**  
**Lydia Képinski**  
**Bad Nylon**  
**Little Junior**  
**Casper Skulls**  
**The Hunters**  
**Blurry Eyes**  
**Boundaries**  
**Paul Jacobs**  
**Atsuko Chiba**  
**Ben Shemie of SUUNS (dj set)**  
**Walrus**  
**Wizaard**  
**Everett Bird**  
**Common Holly**  
**Grim Streaker**  
**Incredible Woman**  
**DEAF**  
**Michael Rault**  
**Boyhood**  
**The Pirouettes**  
**Caspian Pool**  
**Cléa Vincent**  
**Laura Lefebvre**  
**Val Thomas**  
**Cindy Doire**  
**Cam Mclean**  
**Exit Someone**  
**Nomadic Massiv**  
**Rocca**